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The Power of YouTube to Improve Listening Skills

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ABSTRACT

This research is motivated by questionnaire data which shows the achievement of student learning outcomes in the material "The Power of YouTube to Improve Listening Skills". Researchers conducted action research aimed at improving student learning outcomes. The objectives to be achieved in this research include 1.) to determine the strength of YouTube in the English learning process in improving listening skills, and 2.) to determine the increase in student learning outcomes by using YouTube. This research was conducted on students at the State Islamic University of North Sumatra in the English Language Education Department. This research measures how strong the role of YouTube is in the teaching and learning process. The research results show that the respondents agree that YouTube can improve listening skills with a variety of different content that the respondents access. With this learning method, students get more interesting learning and can improve good learning outcomes, not boring and easy for students to accept. From this research, it is recommended for readers to use learning methods using YouTube.

INTRODUCTION

Language is an important channel of communication through which we share our feelings and thoughts with others (Nishanthi, 2018). Learning English will make it easier to get information from all over the world. Learning English is very important because English has become an international language. important aspect of learning English is listening, learners who speak English as a Foreign Language (EFL) need to listen to English every day if they want to communicate (Darti & Asmawati, 2017). Listening skills have a significant part in learning English because receiving language input is A major skill that is important when learning a language.

There are many ways to improve skills in English, one of which is using online applications as a medium for listening to learning materials. This makes it easier for people who want to learn English, in this day and age many applications are easily accessible to all circles, and one of the media that many people use to improve their listening skills is YouTube. YouTube is widely used as a learning.

It is easy to use and has diverse content such as music, English conversations, and cartoons learning animations, and learning videos. Its diverse content makes it easy for students to choose the right learning media for them and not get bored easily. Its appearance is also attractive and easy to use. (Mukarrama et al.2015) stated that Listening as a receptive skill is very important to develop students' language competence and performance.

According to Brünner (2016). YouTube is the most popular platform among students. It is a website where users may locate and submit videos related to their interests. Furthermore, it is a video library service that is free for everyone who wants to learn and can be used to develop independent and creative learning (Latifah & Prastowo, 2020). Indeed, utilizing video to practice listening skills may provide students with a clear image of how the language is utilized, as well as climate ambiguities in native speakers' voices and actions.

YouTube has undoubtedly revolutionized the way we consume media and information. While it is widely known as a platform for entertainment, it also holds significant potential for educational purposes, particularly in improving listening skills. Through its vast collection of videos spanning various genres and subjects, YouTube offers a unique opportunity for language learners to enhance their listening abilities. This article aims to explore the power of YouTube in improving listening skills and its potential as a valuable resource for language learners. Furthermore, learning media can also grab learners' interest in the process of learning, making it more meaningful (Prayuno & Mardianto, 2020; Rosmiati & Lestari, 2021).

In this research, a YouTube application was used to improve English listening Skills. YouTube serves as a medium for discussion, question and answer, learning, listening, searching, viewing, and sharing videos from all over the world online. Videos from all over the world online. This media is considered to provide wider information that can be accessed anytime, anywhere, and can be viewed, used, and relearned by people. YouTube can give students and teachers freedom of expression, collaborate in the world of education, and gain valuable experience in improving the quality of education. In the world of Education, and can gain valuable experience in improving their capabilities (Wigati, Rahmawati, and Widodo, 2014; Rahim Almoswai and Rashid, 2017; Saputra and Fatimah, 2018).

(Saiful 2019) found that the decision-making of EFL teachers to use YouTube Vlogs in teaching English vocabulary and expressions and genre-based text in the classroom was affected by the mental lives of the EFL teachers. These were the beliefs towards the implication of YouTube videos in language learning and teaching, the pedagogical content knowledge and the knowledge of students' characteristics and learning style, and the thinking towards the nature of learning using YouTube Vlog.

YouTube platform is one audio-visual aid that can help learners improve their auditory (speech) and synchronizing the word (visual). (Gerbiar 2017) stated that reading a text while listening can encourage the student's interest in focusing on the course materials. Furthermore, learning a language will be easy to understand if the teacher uses the correct tools. In short, a good explanation with suitable instruments will help the teacher and student to be closer and focus on the material, primarily in listening tasks.

This research is also supported by previous research conducted by Hanna and Caroline (2023) with results showing that watching English educational videos on the YouTube list improved students' listening comprehension and that YouTube students' understanding of English listening. According to the data, the majority of students. majority of students believe that YouTube helps them improve their listening skills. Individuals may become more motivated to learn English as a result of this app because of the ease with which they can use YouTube to learn and listen to English.

This research was made by semester 1 students of the English language education program, Faculty of Tarbiyah and Teacher Training, North Sumatra State Islamic University. The author focuses on students' educational progress in the field of English language skills. The author also distributed questionnaires to students to study the impact of YouTube on the development of their listening skills. This research population was created for students and vocational high school students because YouTube can develop hearing to pronounce good words and sentences.

From some of the literature above, the researcher concluded that using YouTube can improve students' listening achievements in class. This encourages researchers to research by listening to and using YouTube videos. Researchers hope that this technique can inspire readers to use the media. This research can be useful for universities and students by using multimedia applications, especially YouTube, which can be used as learning for lecturers or students.

METHOD

This research is a qualitative descriptive research with a special learning research strategy. This research was conducted at the Medan State Islamic University at the Faculty of Tarbiyah and Teacher Training. This research was conducted for approximately 1 month starting from November to December 2023. The data source in this research aims to show the power of YouTube in improving listening skills. The researcher used the sophisticated internet to obtain secondary data in this research, including searching for journal articles on websites and the researcher also obtained this secondary data by learning directly from the lecturer in charge of this journal, as well as through data collection at the North Sumatra State Islamic University. The research procedure carried out consisted of several stages, including the first, data collection

using qualitative research, which was carried out using the case study method. By distributing questionnaires to 10 students at the State Islamic University of North Sumatra, Faculty of Tarbiyah and Teacher Training. Data collection was carried out with several questions, some of which are as follows:

- 1) Does YouTube help you improve your English listening skills?
- 2) How can YouTube help improve your listening skills?
- 3) How did you learn to use YouTube?
- 4) What kind of content do you frequently access to help your listening skills on YouTube?
- 5) What are often the obstacles in using YouTube to improve your listening skills?

Secondly, the data obtained is collected and then selected and sorted for selection, third, the selected data is then analyzed to be included in this journal, fourth, preparation of research reports, data analysis and formulation and also making conclusions from the data which is obtained. For more details on the research stages, see the following research procedure chart:

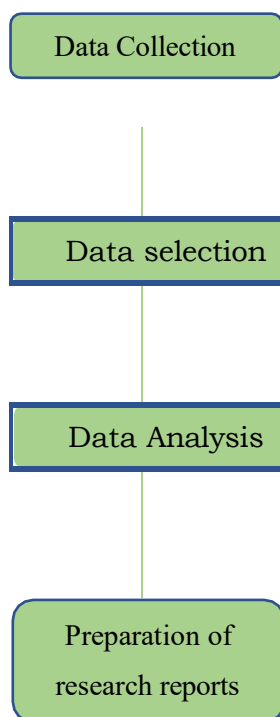


Figure 1 Research procedure

RESULTS AND DISCUSSION

RESULT

In this study, the authors will discuss the results of the questionnaire that has been written in the method section. From this data, we obtained the results of research questions describing North Sumatra State Islamic University students using a questionnaire made in Google form, "The Power of YouTube to Improve Listening Skills". In this result, the average student of North Sumatra State Islamic University answered the question of the importance of learning listening skills using YouTube. And learning using YouTube can help listening skills get better, but the obstacle to learning by using YouTube according to North Sumatra State Islamic University students is advertising. Each of them answered that it was not a big problem to learn to listen using YouTube.

A. Utilization Of YouTube Content To Learn Listening Skills

These results reveal the habits of first-semester students in using YouTube. How they use YouTube to improve their listening skills and what kind of content they often access to help improve their listening skills. The results show that 10 out of 10 students who are active YouTube users stated that they agreed that YouTube helps them improve their listening skills. Based on the response obtained from the first respondent, it shows that he uses YouTube

to read and listen to songs with lyrics and translations. It turns out that this is not only done by one respondent but 9 other respondents. This means that 10 out of 10 students have the habit of accessing songs via YouTube to help them improve their listening skills. However, not only to access songs, other respondents have the habit of learning to use YouTube by watching podcast videos, news, short stories, motivational videos, educational content, and reality shows. Tips for utilizing YouTube to improve listening

B. Tips for utilizing YouTube to improve listening skills

The statements given to respondents vary. Among others:

- a) Choose videos that can train listening skills, namely videos in English or subtitled videos.
- b) Watching movies that use English
- c) listening and then noting new vocabulary and important points, remembering and then applying them in everyday life
- d) And learning to listen using our favorite English songs because it makes us less bored in learning and easier to understand.
- e) Using YouTube with special English education channels

The statement about the tips to improve listening skills displays an effective way according to the students. and also that YouTube can act as an effective learning media, as the experience of these students in using YouTube to improve listening skills.

DISCUSSION

The results found in this study can be summarized. Learner familiarity and attitudes of North Sumatra State Islamic University students towards the use of YouTube videos in the area of listening skills.

First of all, our research findings show that English language learners are familiar with English listening skills courses where the skills can be tested from various social media including YouTube. Ghasemi, Hashemi, and Bardine (2011) believe that the utilization of the YouTube platform in language learning may reduce stress because the learners will see learning a new language as a pleasurable and educational activity. its use infiltrates every aspect of listening skills learning. Most students can access YouTube all the time from various environments and use it for educational purposes. In addition, English language learners seem to be familiar with YouTube as a concept and as a popular site that can provide all kinds of educational videos they need, such as listening to music, podcasts, foreign movies, etc. This can be used by them to study and learn. They can use this to learn and also test what percentage of their ability without subtitles. Using video as an audio-video medium of learning may improve English language students' skills, particularly their listening

skills (Ayu, 2016). Most of the students of North Sumatra State Islamic University are regular visitors to the YouTube website and they access it as one of the most frequently visited websites to use for educational purposes. In addition, almost all students stated that they would be highly motivated if videos were used in an educational setting, they would interact and participate more in the sessions. They also considered that YouTube videos could be a reason to improve listening skills. Regarding the positive impact of using YouTube videos on listening skills, most of the participants were positive about this assumption and agreed on their usefulness in learning.

Most of the students seemed curious and positive about the idea of considering videos as a good resource for practicing their listening skills and they have shown their interest in experiencing the use of videos as teaching materials. YouTube videos have many advantages in the field of teaching, one of which may be their ability to create a communicative atmosphere. Another advantage is the North Sumatra State Islamic University Students in the Use of YouTube Videos to Improve Listening performance.

This research is also supported by previous research conducted by (Lidia and Septi 2022) which shows that using videos from the TED YouTube channel can improve students' English skills. Some students can enhance their vocabulary knowledge and identify topics in the videos they watch. In addition, using videos from the TED YouTube channel can also motivate students to practice their English listening skills. Students also consider watching videos from the TED YouTube channel as a fun way to practice English listening. It can be said as a positive thing because students can practice English listening without feeling forced, and they can enjoy it.

CONCLUSION

Based on the results that researchers have carried out, and based on the data that has been presented. It turns out that using the YouTube application can have a good influence and can help improve English language skills. And the use of YouTube will be maximized to help improve hearing, with the presence of seriousness, as well as the addition of other methods such as applying new vocabulary in daily life, writing down every difficult word and then remembering it, and following every pronunciation so that you get used to using it.

Students at the North Sumatra State Islamic University believe that using YouTube is important for improving students' listening skills. Using YouTube can also make it easier for lecturers to teach. Lecturers do not need to be loud to conducive sound in class when explaining lessons, crowded classrooms make it difficult for students to hear the lecturer or each other. and it is these obstacles that make students lack the motivation to be good listeners.

This investigation took place at the North Sumatra State Islamic

University with students. The population was first-year students majoring in English who were randomly selected without considering age, gender, or social status. A questionnaire was given to them to find out their attitude towards applying techniques such as YouTube sites to improve their listening comprehension. The findings of the investigation show that English language learners are interested in using internet tools such as YouTube in their learning process because it is a new way that will help in the educational environment and enrich their knowledge of English. The majority of students are interested in how YouTube can change the way of learning and introduce it as a new method in English teaching sessions. Through reviewing student questionnaires, this research shows that YouTube can be used as a new and authentic source to provide knowledge that students can rely on to obtain new information other than teachers or lecturers. YouTube videos can be a very useful way to practice students' listening skills and provide them with a new and interesting method of learning English.

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